

Paras Chaudhari

Senior Producer / Account Manager

917.435.8604

paraschaudhari@gmail.com

adiol-paras.com

EXPERIENCE

Resonant Pictures, Film Production Studio

Google Account Post-Production Supervisor

Atlanta | November 2020 - September 2022

- Worked with Google Marketing team in assessing creative and logistical needs. Led editors from assembly through delivery.

re:imagine/ATL, Film Education Nonprofit

Senior Producer

Atlanta | September 2016 - June 2020

- **Community**
 - Reinvigorated the existing in-school filmmaking program by making it less about technical skills & more about lasting connectivity with students
- **Embrace the Mess**
 - Designed a scalable curriculum & professional development workshop series that can successfully function at multiple sites simultaneously
 - Trained incoming Teaching Artists
 - Wrote, co-hosted, & edited a 12 episode podcast mixing documentary & narrative
- **AT&T Westside Storytelling Competition**
 - Designed & executed 4-week storytelling program that showcased AT&T's involvement in the local community
 - Produced, directed, & edited three narrative short films

Various

Freelance Producer

Atlanta + NYC | 2010 - Present

- **Georgia Pacific**
 - Produced, directed, and edited multiple short documentaries showcasing GP employee benefits
- **Women's Resource Center**
 - Produced, directed, and edited two hard-hitting short



PERSONAL STATEMENT

Staying true to my name, which means alchemist in Hindi, I cultivate the very best from my team, steering artistic & entrepreneurial processes that are truly transformative. Though I'm fluent across various facets of digital content creation, I shine brightest when tasked with building & leading teams towards successful client delivery.

Driven by a leadership style that is equal parts empathetic and empowering, I crystallize my vision, put faith into action, lead with conviction, and always finish what I started.

HIGHLIGHTS

Atlanta Film Festival 2021

Producer, Director, Editor, & *Runs, in the Family* Narrative Short

- docs designed to reflect the organization's core mission
- Screened at the annual Champions for Change Fundraiser
- **Alison Brod PR**
 - Created content surrounding co-branded event activations to showcase the partnerships between brands and celebrities
 - Barrymore Wines, Old Navy, ZICO, Midori, L'Oreal, Cindy Crawford Meaningful Beauty, Sofia Vergara, & more
- **Arthur Blank Foundation**
 - Wrote, directed, produced & edited a short video to showcase the commitment to cultivating young home-grown creatives in Atlanta

Makeover Solutions, Virtual Makeover Service Provider *Interactive Project Manager*

NYC | September 2008 - September 2009

- Led project teams consisting of Creative Director, Designers, Strategists, Information Architects, Interface Engineers, etc.
- Developed and managed multiple project plans
- Ran weekly status meetings

IconNicholson, Ad Agency *Interactive Producer*

NYC | June 2006 - September 2008

- Served as a primary contact for MasterCard Global Marketing, a major company client
- Authored Statements of Work (SOW)
- Developed & managed Project Plans & Budgets from \$10K to \$1m
- Led project teams consisting of Creative Director, Strategists, Information Architects, Copywriters, Interface Engineers, etc.

GoGoTech, E-Commerce Retailer *Manager*

NYC | March 2005 - May 2006

- After six months as Content Editor, I was promoted to Manager and successfully built and led a team of four Content Editors in the daily operations of five E-Commerce websites
- Communicated daily with company executives to evaluate existing business strategies & develop new ones

SXSW EDU 2020

Creator & Host of Professional Development Workshop
Embrace the Mess

Atlanta Film Festival 2019

Producer, Director, Editor, & Teaching Artist for *Know Your Worth* Music Video

REFERENCES

Sam Bathrick

Director of Operations
Resonant Pictures

Kimberlin Bolton

Executive Director
re:imagine/ATL

Susanna Spiccia

Creative Producer

EDUCATION

Syracuse University

B.S. Information Management & Technology 2004

President, *Syracuse Indian Association*

LANGUAGES

English, Gujarati, Hindi