



LOGLINE

Allison represented a new beginning for Varun and his family. But when she leaves before their grand Indian wedding, the Chaudharis go on a surreal interconnected journey through the stages of grief.

BACKGROUND

In a unique approach to storytelling, writer Paras Chaudhari casts his actual family to create a deeply personal yet fictionalized portrait of a first-generation Indian-American family in Atlanta.

Why Now?

Nasha is an immersive cultural experience that showcases characters who are unapologetically Indian AND American, and is poised to fill a market gap that represents 25% of the world's population.



CALL TO ACTION

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t u a r e g

RESONANT